



Decision Support Systems and the Marginal Economics of Effort (Classic Reprint)

By Peter G W Keen

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Decision Support Systems and the Marginal Economics of Effort Decision Support Systems (Dss) are interactive computer models or information aids designed to assist (rather than replace) managerial judgment in unstructured tasks. The assumption underlying Decision Support is that manager-with-machine will be more effective than either alone. There are now many DSS in use in organizations and we can expect an increase in their applications, given the availability of low-cost time-sharing services, networks and minicomputers, and software packages and languages that facilitate speedy development of flexible conversational systems. Recent innovations in microcomputers reinforce that trend and imply an eventual extension of Dss to personal computing. Among proponents of Dss, it is an article of faith that interactive aids to problem-solving improve the effectiveness and managerial decision making. They point to examples of Dss that have led their users to explore more alternative solutions, examine data in more depth and detail and become more analytic in their approach to problems. Such intuitive concepts of improvement in decision processes have provided adequate justification and guidelines for building Dss....



READ ONLINE
[5.77 MB]

Reviews

Good eBook and helpful one. It really is written in straightforward words and phrases and never confusing. I am just effortlessly could possibly get a enjoyment of looking at a published book.

-- **Romaine Rippin**

The book is great and fantastic. it absolutely was written very properly and beneficial. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Lyda Davis II**